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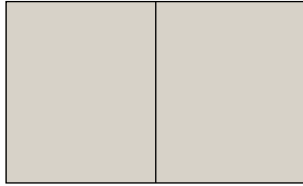


MEDIA PLAN 2014



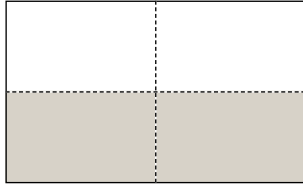
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Price list 2014



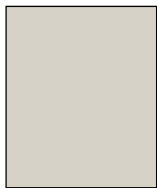
Double page

Satsflate: 396 x 236 mm
 Utfallende: 430 x 275 mm*
 Pris: 52 400 NOK



1/2 double page

Type area: 396 x 116 mm
 Bleed: 430 x 136 mm*
 Pris: 29 800 NOK



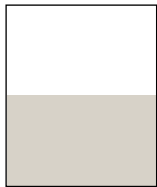
Full page

Type area: 181 x 236 mm
 Bleed: 215 x 275 mm*
 Pris: 29 800 NOK



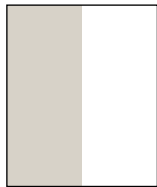
Full page back page

Bleed: 215 x 255 mm*
 Pris: 35 000 NOK



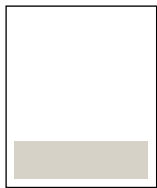
Half page horizontal

Type area: 181 x 116 mm
 Bleed: 215 x 136 mm*
 Pris: 17 400 NOK



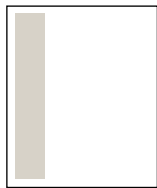
Half page vertical

Type area: 88,5 x 236 mm
 Bleed: 105,5 x 275 mm*
 Pris: 17 400 NOK



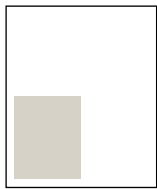
Quarterpage horizontal

Type area: 181 x 60 mm
 Pris: 10 000 NOK



Quarterpage vertical

Type area: 43 x 236 mm
 Pris: 10 000 NOK



Quarterpage

Type area: 88,5 x 116 mm
 Pris: 10 000 NOK

Special placement
 First double page: 59 200 NOK,
 booked position: + 10%
 Other formats
 For foldout, split cover, or other special
 solutions: ask for quote.

* Attention! + 3 mm bleed on all sides for trimming shall be calculated by bleed ad.

Møteplassen

Sometimes you do not need a whole page to convey your message. Perhaps you want to extend your visibility possibly as an addition to a larger ad earlier in the magazine, or as a reminder of your website.



Rate 1A: 44,5 x 19 mm
 6000 NOK yearly

Rate 2A: 92 x 19 mm
 7500 NOK yearly

Rate 1B: 44,5 x 41 mm
 7500 NOK yearly

Rate 2B: 92 x 41 mm
 12 000 NOK yearly

Rate 2C: 92 x 63 mm
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For price information take contact:

Release dates 2014

	Nr 1/2014	Nr 2/2014	Nr 3/2014	Nr 4/2014	Nr 5/2014	Nr 6/2014	Nr 7/2014
Release	13 februar	20 mars	24 Apr	26 June	18 Sept	6 november	18. desember
Material	24. januar	28. Feb	03. Apr	05. June	28 Aug	17 oktober	28. November

REIS — litt mer delikat

Magazine REIS has a clear profile as a slightly more upscale travel magazine for conscious connoisseurs. For us travel is more than what you do on your vacation, travels and adventures are a part of life.

Our readers are constantly exploring, not only in the world - but also in their everyday lives. For them traveling is more an extension of a lifestyle that is all about appearance, adventure and zest for life. Our readers are a group of curious people with a great interest in everything that makes life a pleasure: food and drink, art and design, nature and culture. REIS-combines all this. We should be equally good at inspiring you as we are at informing you.

Editorial in REIS is built on three pillars: news, inspiration and knowledge.

News

The news in REIS is about everything that is important for ratings and we prioritize sub-

stance which coincides with our readers interests: cultural events, information about new hotels, new restaurants and attractions. All published under vignette Transit must meet four criteria: new, true, interesting and relevant.

Inspiration

Reader's enjoyment is important for us at REIS. We defend the literary reportage and imagery with artistic height. Inspirational articles represent the majority of the page count. We will communicate an experience already by reading the magazine. REIS should be experienced as rewarding by anyone interested in contemporary magazines. REIS will provide relaxation and be interesting even if you do not even plan to travel to the places we write about.

Knowledge

All editorial stuff in REIS must maintain high

quality, with emphasis on information value and knowledge. REIS helps and guides our readers to destinations and provide subjective evaluations of the offer (hotels, restaurants, etc.) based on local knowledge and our reviewers' preferences. The aim of our travel guides is to present the best the chosen destination has to offer. In this way we help actively the travelers to make the most of their trip.

Tom Andersson
Editor



Special sections

Through our special sections we present our advertisers to readers in a slightly different way. As an advertiser you buy a double page where you can introduce yourself through your ad combined with editorial coverage of product.

For more information about upcoming special sections, prices and opportunities, or if you know a specific topic you think will interest our audience, contact David Kurtz at tlf. +47 93 48 15 42.

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